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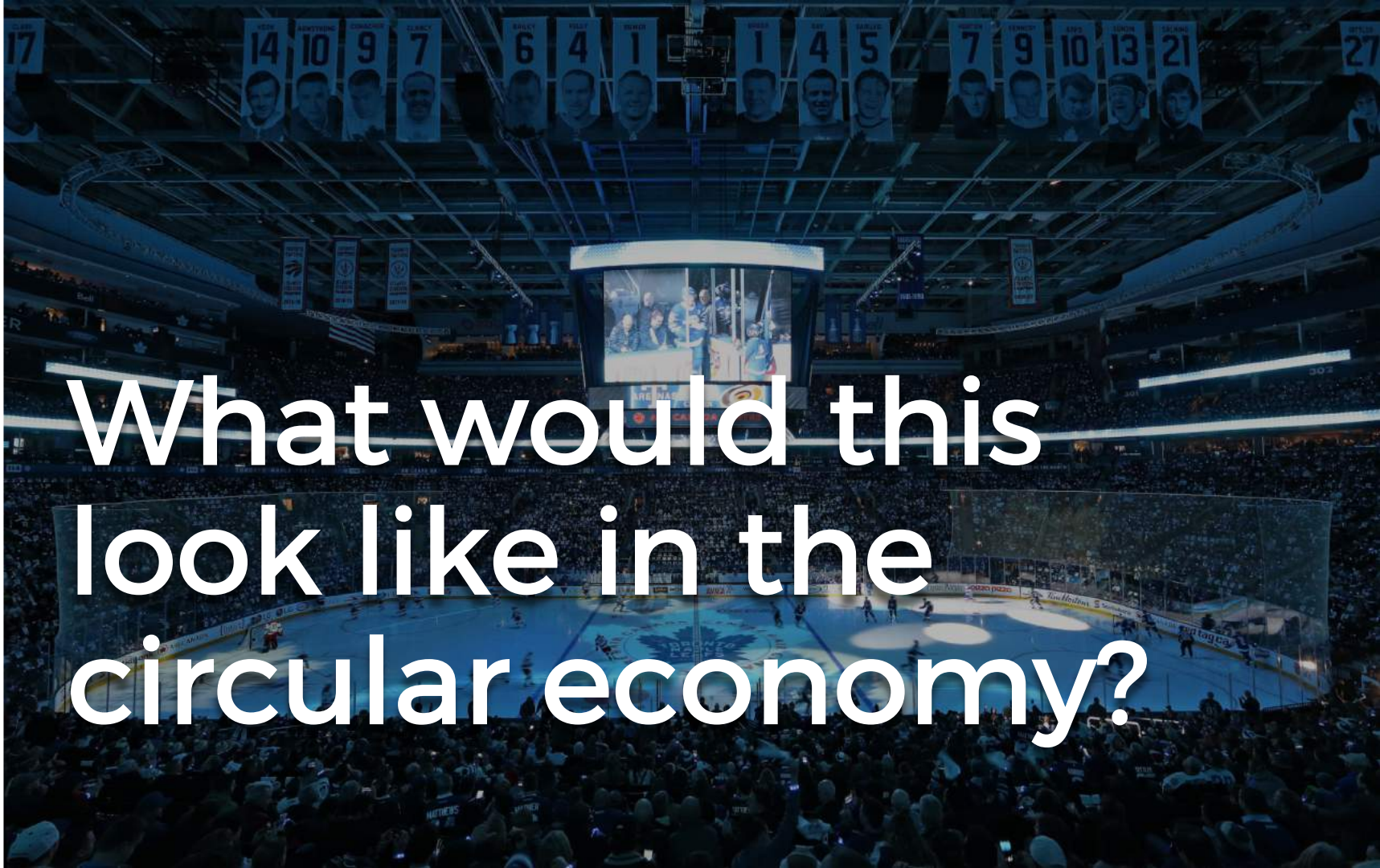
CITIES AND THE CIRCULAR ECONOMY FOR FOOD

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What would this look like in the circular economy?

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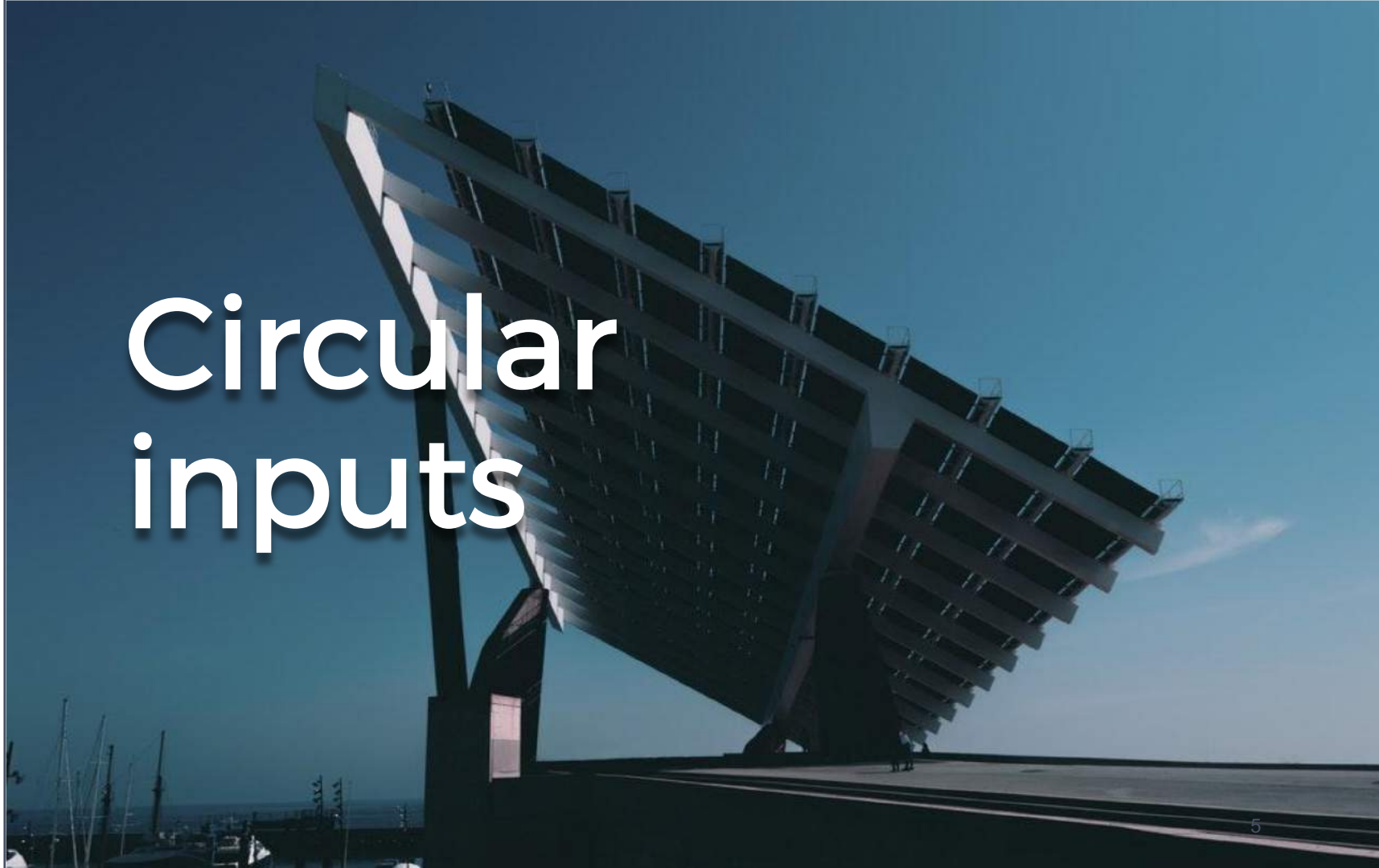
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Circular materials

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Circular inputs



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Circular beer?



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Circular ingredients...

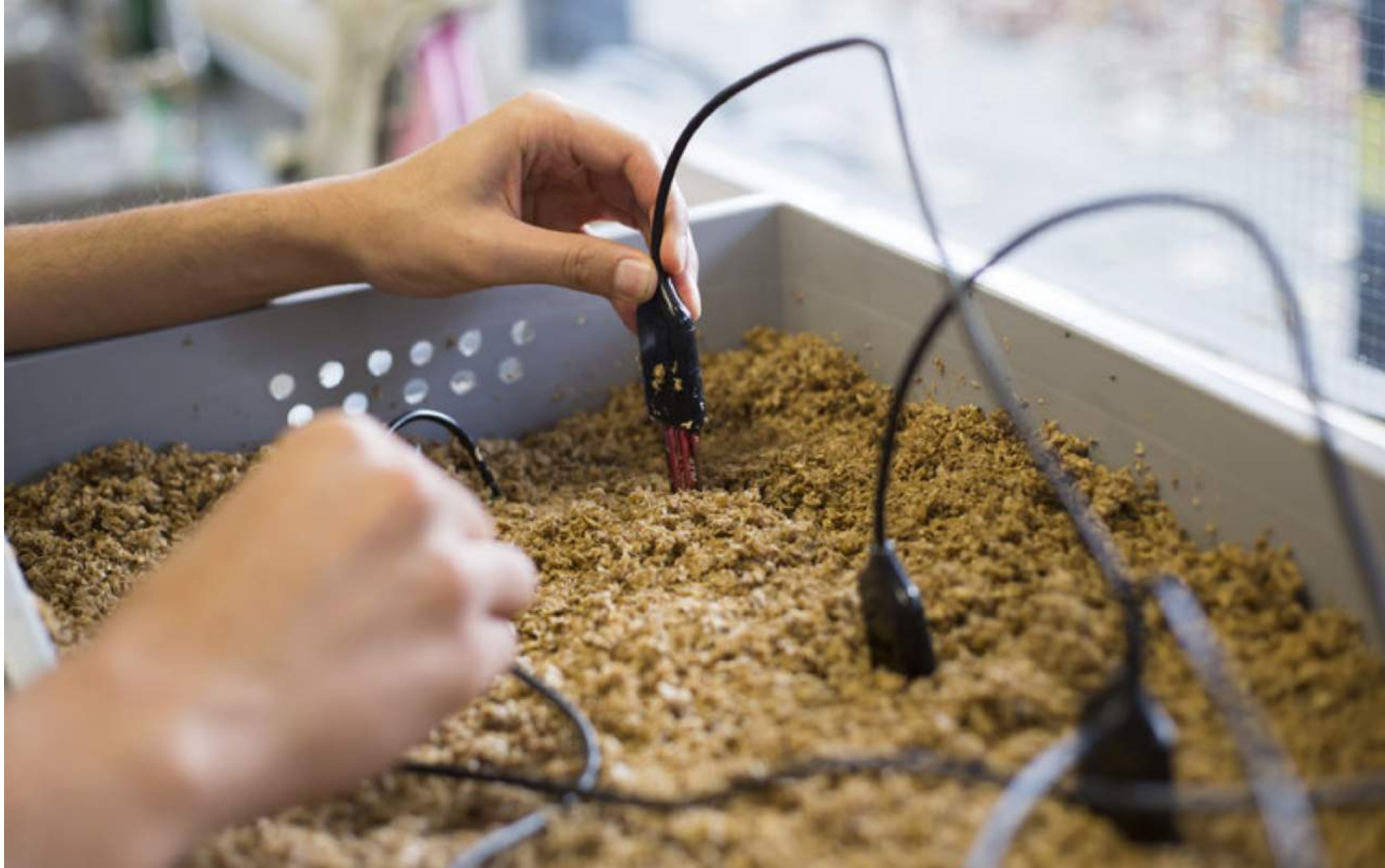


Transforming by-products…





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Beyond the cup...

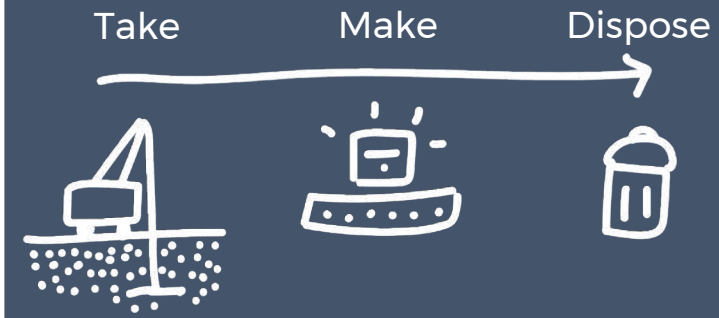


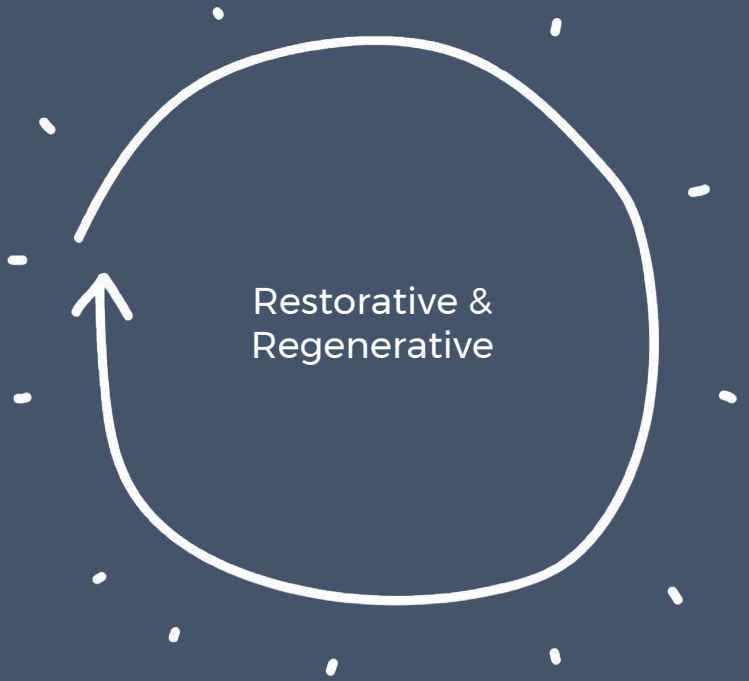
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A circular economy is based on three principles:



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New Plastics Economy

Brings together key industry stakeholders to create a circular economy for plastics, starting with packaging

Make Fashion Circular

For fashion to thrive in the future, we must join forces and design a circular economy for clothes

MAKE FASHION CIRCULAR

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100% reusable, recyclable or compostable plastic packaging by 2025

FOLLOW THEIR LEAD | NEW PLASTICS ECONOMY

amcor
The Coca-Cola Company
COLGATE-PALMOLIVE COMPANY
ecover
evian
L'ORÉAL
M&S EST. 1884
MARS incorporated
Nestlé
PEPSICO
Unilever
Walmart
WERNER & MERTZ

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Cities & the Circular Economy for Food

The latest systemic initiative from the Ellen MacArthur Foundation



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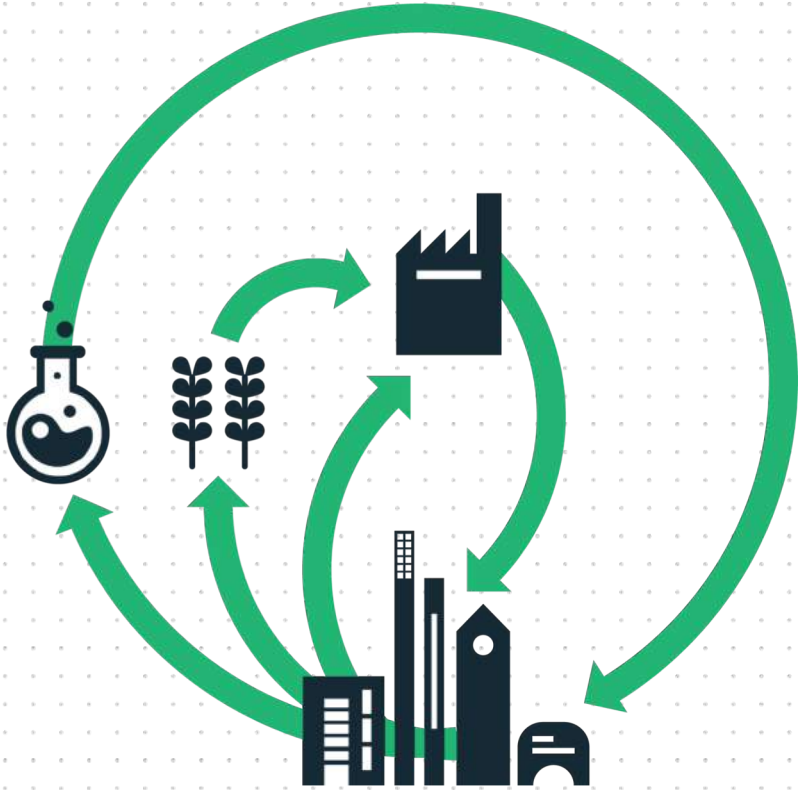
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The linear model is ripe for disruption



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Cities, from ‘takers’ to ‘makers’



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50x50x50 by 2025:

Creating Canada's first circular food economy

Imagine a food system where there's no such thing as waste and where every citizen has access to the healthy, nutritious food they need. Imagine a living lab that promotes collaboration between food entrepreneurs, farmers, researchers and social innovators—and a rural-urban partnership that leverages smart technology to make it all possible.

A global transformation has begun—and Guelph/Wellington aims to lead the way. Help us create the food community of the future.

Guelph

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Guelph-Wellington bid named as finalist for Canada's Smart Cities Challenge



By Matt Carty
Reporter CJOY

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City of Guelph, County of Wellington form partnership with UK foundation

The collaboration aims to enhance access to nutritious food, turn 'waste' into resources, and create new jobs and economic opportunities

31 shares

Jan 12, 2018 7:00 PM by: GuelphToday Staff



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What role will you play to realise the circular economy for food?

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How to get involved:

1. Join the C&CEFF consortium!
2. Stay up to date: tiny.cc/circularfood
3. Engage in the Guelph-Wellington Smart Cities Challenge

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With the support of:

Core Partners

DANONE

SUEZ

VEOLIA

PROTECTS WHAT'S GOOD Tetra Pak

Philanthropic Partners

CALOUSTE GULBENKIAN FOUNDATION

Supported by players of PEOPLE'S POSTCODE LOTTERY Awarding funds from POSTCODE GREEN TRUST

SITRA

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